



BRIAN NEWMAN

Designer

WORK EXPERIENCE

● HEAD DESIGNER

Netography | 2019 — Current

- Led UX/UI design for Netography's SaaS security platform, improving analyst workflows and accelerating feature delivery through clear prototypes and design systems.
- Directed company branding, marketing assets, and website, strengthening brand identity and market presence.
- Established scalable design systems and processes, reducing design/development time and ensuring consistency across products and marketing.

● TESLA ADVISOR

Tesla | 2018 — 2019

- Rapidly promoted twice within six months in recognition of performance and customer rapport before Tesla announced moving to online sales model.

● LEAD DESIGNER

Alien Buffalo Designs | 2016 — 2018

- Created and implemented comprehensive branding and identity systems, including logo, typography, and visual guidelines.
- Designed marketing collateral and collaborated closely with engineering on product design to ensure a cohesive brand experience.

● CREATIVE DIRECTOR

GROW Design & Development | 2014 — 2016

- Managed end-to-end project execution from onboarding to delivery.
- Directed creative, visual design, and implementation across digital and print.
- Streamlined workflows and project templates, improving efficiency and reducing turnaround time.

● FREELANCE GRAPHIC DESIGNER

Freelance | 2012 — 2014

- Clients: HP, Netflix, Nvidia, Neustar, Genentech, Arborwell, and more
- Delivered UI/UX, websites, motion graphics, print, and branding assets
- Adapted to diverse industries, creating high-impact visuals and user experiences

● GRAPHIC DESIGNER

3Crowd / XDN | 2010 — 2012

- Led UI/UX, web marketing, and branding for Bay Area tech startup

CONTACT

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brianstatus.com

SKILLS & TOOLS

- Product Design
- UX UI Design
- Stakeholder Collaboration
- Branding
- Motion Graphics
- Figma
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe After Effects

EDUCATION

EX'PRESSION COLLEGE FOR DIGITAL ARTS

Motion Graphic Design B.A.S.

2004 — 2007

ACADEMY OF ART COLLEGE

Undergraduate (Graphic Design)

2003 — 2004